**SURVEY TEMPLATE**

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EVENT NAME

***Q1. What is the suburb and postcode of your usual place of residence? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

*­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­****Q2. How did you travel to this event today?***

1. Car b. Bus c. Train d. Walked e. Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Q3. What is your main reason for visiting the Redlands Coast today?***

1. *Attending the Event* b. Visiting Friends and Relatives c. Business

d. Holiday e. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Q4. How did you hear of this event?***

1. *Flyer b. Website c. Social Media d. Word of Mouth*

***Q5. Have you attended this event in previous years?***

1. *Yes b. No c. Unsure*

***Q6. Overall, how satisfied are you with this event?***

1. *Very satisfied b. Somewhat satisfied c. Not satisfied*

***Q7****.* ***How do you think this event could be improved?* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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***Q8. How much do you intend to spend while attending the event? (food, market items, fuel, other)***

1. Up to $50 b. $50 - $100 c. More than $100 d. Nothing

***Q9. How likely are you to visit the Redlands Coast again?***

1. *Definitely b. Maybe c. Not at all*

***Q10. Will you be dining in the local area today/tonight?***

1. Yes *b. Maybe c. No*

***Q11. Are you intending to visit other attractions in the Redlands Coast while you are here?***

1. *Yes b. Maybe c. No*

***Q12. How long do you intend to stay in the Redlands Coast?***

1. Just for the event b. Overnight c. Weekend or longer

***Q13. Has this event enticed you to visit to the region again in the future?***

a. *Yes*  *b. Maybe c. No*

***Q14. Based on your experience at this event, how likely are you to attend future events?***

1. *Highly likely b. Unlikely*

***Q15. What age bracket do you identify yourself as?***

*Under 18 19-24 25-34 35-44 45-54 55-64 65+*

***Q16. Gender:*** *Male Female Prefer not to say*

***Q17. Any other comments?***

***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

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**Consider expanding the template to address other things relevant to your event**